ORDER

Orders	Order / Rev:	2700	861						
	Alt Order #:	WOC	14121353						
	Product Desc:	2023	Primary Election						
	Estimate:	5656					WHAS		
	Flight Dates:	05/08	3/23 - 05/16/23		Primary Al	E:	Robert Cato		
	Original Date / R	Rev: 05/08	3/23 / 05/08/23		 Sales Offic		TSDAL		
	Order Type:	Gene			 Sales Reg		NAT		
Agency	Name:	AxMe	edia / POL						
	Buying Contact:				Billing Typ	e:	Cash		
	Billing Contact:				Billing Cal	endar:	Broadcast		
		800 V	V 47th St, Suite 2	200	Billing Cyc	de:	EOM/EOC		
		Kansa	as City, MO 6411	12	Agency Co	ommission:	15%		
Advertiser	Name: Demographic:	<u>POL/</u> A55+	Kelly Craft / R /	Governor / K	Y New Busir	less End			
	Product Codes:		andidate: State G	Governor (LLIR)		External ID:	M209268		
	Revenue Code 1				Agency Ex		37731AG		
	Revenue Code 2) Political		Unit Code		General		
	Revenue Code 3	-) Candidate		Order Sep		00:15:00		
	Priority:	5. <u>(102</u> P04					00.13.00		
	Thomy.	104							
Bill Plan					Totals				
		•		mount	Month May 2023	# Spots 59	Gross Amount \$25,910.00	Net Amount \$22,023.50	Rating 210.40
05/01/23 0	05/16/23	59 \$	25,910.00	\$22,023.50	Totals	59	\$25,910.00	\$22,023.50	210.40
	tivos				10(013		Q20,010.00		
Account Execution		s Office	Sales Region	Start Date / E		Order %]		
		es Office	Sales Region]		
Account Executiv		s Office	-		nd Date	Order %]		
Account Executiv Robert Cato			Sales Region Total \$25,910.00		nd Date	Order %]		
Account Executi Robert Cato Order Share		Share	Total		nd Date	Order %]		
Account Executi Robert Cato Order Share WHAS Market	ve Sale	Share 11%	Total \$25,910.00 \$235,545.45		nd Date	Order %]		
Account Executi Robert Cato Order Share WHAS	ve Sale	Share 11%	Total \$25,910.00		nd Date	Order %]		
Account Executi Robert Cato Order Share WHAS Market Competitive Sh CABLE	ve Sale	Share 11% 100% Share	Total \$25,910.00 \$235,545.45 Total		nd Date	Order %]		
Account Executi Robert Cato Order Share WHAS Market Competitive Sh CABLE UNKWN WAVE	ve Sale	Share 11% 100% Share 0% 89% 0%	Total \$25,910.00 \$235,545.45 Total \$0.00 \$209,635.45 \$0.00		nd Date	Order %]		
Account Executi Robert Cato Order Share WHAS Market Competitive Sh CABLE UNKWN WAVE WAVE WBKI	ve Sale	Share 11% 100% Share 0% 89% 0% 0%	Total \$25,910.00 \$235,545.45 Total \$0.00 \$209,635.45 \$0.00 \$0.00		nd Date	Order %]		
Account Executi Robert Cato Order Share WHAS Market Competitive Sh CABLE UNKWN WAVE WBKI WBNA	ve Sale	Share 11% 100% Share 0% 89% 0% 0% 0%	Total \$25,910.00 \$235,545.45 Total \$0.00 \$209,635.45 \$0.00 \$0.00 \$0.00		nd Date	Order %]		
Account Executi Robert Cato Order Share WHAS Market Competitive Sh CABLE UNKWN WAVE WBKI WBNA WDRB	ve Sale	Share 11% 100% Share 0%	Total \$25,910.00 \$235,545.45 Total \$0.00 \$209,635.45 \$0.00 \$0.00 \$0.00 \$0.00		nd Date	Order %]		
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Account Executi Robert Cato WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ	ve Sale	Share 11% 100% Share 0% 89% 0% 0% 0% 0% 0% 0% 0%	Total \$25,910.00 \$235,545.45 Total \$0.00 \$209,635.45 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00		nd Date	Order %]		
Account Executi Robert Cato WHAS Market Competitive Sh CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC	ve Sale	Share 11% 100% Share 0%	Total \$25,910.00 \$235,545.45 Total \$0.00 \$209,635.45 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00		nd Date	Order %]		
Account Executi Robert Cato Order Share WHAS Market Competitive Sh	ve Sale	Share 11% 100% Share 0% 89% 0% 0% 0% 0% 0% 0% 0%	Total \$25,910.00 \$235,545.45 Total \$0.00 \$209,635.45 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00		nd Date	Order %]		
Account Executi Robert Cato WHAS Market Competitive Sh CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT	ve Sale	Share 11% 100% Share 0% 89% 0%	Total \$25,910.00 \$235,545.45 Total \$0.00 \$209,635.45 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00		nd Date	Order %]		
Account Executi Robert Cato WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT WLKY	ve Sale	Share 11% 100% Share 0% <tr< td=""><td>Total \$25,910.00 \$235,545.45 Total \$0.00 \$209,635.45 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00</td><td></td><td>nd Date r - End Of Order Γime Days</td><td>Order % 100%</td><td>] Rate Pri Rtg1</td><td></td><td></td></tr<>	Total \$25,910.00 \$235,545.45 Total \$0.00 \$209,635.45 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00		nd Date r - End Of Order Γime Days	Order % 100%] Rate Pri Rtg1		
Account Executi Robert Cato WHAS Market CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT WLKY	ve Sale	Share 11% 100% Share 0% <tr< td=""><td>Total \$25,910.00 \$235,545.45 Total \$0.00 \$209,635.45 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00</td><td>Start Of Orde</td><td>nd Date r - End Of Order</td><td>Order % 100%</td><td>]</td><td></td><td></td></tr<>	Total \$25,910.00 \$235,545.45 Total \$0.00 \$209,635.45 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	Start Of Orde	nd Date r - End Of Order	Order % 100%]		
Account Executi Robert Cato WHAS Market Competitive Sh CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT WLKY	Start End	Share 11% 100% Share 0% <tr< td=""><td>Total \$25,910.00 \$235,545.45 Total \$0.00 \$209,635.45 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00</td><td>Start Of Orde</td><td>nd Date r - End Of Order Γime Days</td><td>Order % 100%</td><td>] Rate Pri Rtg1</td><td></td><td><u>Amount</u> \$150.00</td></tr<>	Total \$25,910.00 \$235,545.45 Total \$0.00 \$209,635.45 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	Start Of Orde	nd Date r - End Of Order Γime Days	Order % 100%] Rate Pri Rtg1		<u>Amount</u> \$150.00

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Order / Rev:	2700861	Advertiser:	POL/ Kelly Craft / R / Governor / KY	
Alt Order #:	WOC14121353	Product Desc:	2023 Primary Election	WHAS
Flight Dates:	05/08/23 - 05/16/23	Estimate:	5656	

Ln Ch Start E	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	nd Date	Weekdays	Spots/Week	Rate	Rating						
	5/14/23 5/21/23	1	1 0	\$150.00 \$150.00	2.20 2.20						
E 2 WHAS 05/08/23 0	5/12/23	Good Morning An GOOD MORNIN			1	:30	1	\$200.00 P03	3.70 NM	1	\$200.00
	nd Date 5/14/23	Weekdays 1	Spots/Week	<u>Rate</u> \$200.00	<u>Rating</u> 3.70						
E 4 WHAS 05/08/23 0)5/13/23	Local News @ 9a GMK WEEKEND		9-10a	1-	1:00	1	\$180.00 P03	4.30 NM	1	\$180.00
	nd Date 5/14/23	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$180.00	Rating 4.30						
E 7 WHAS 05/08/23 0)5/14/23	This Week Su THIS WEEK	СМ	9-10a	1	1:00	1	\$200.00 P04	2.90 NM	1	\$200.00
	nd Date 5/14/23	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$200.00	<u>Rating</u> 2.90						
E 8 WHAS 05/08/23 0	5/12/23	Great Day Live 9- GREAT DAY LIV		9-10a	1	:30	1	\$40.00 P04	1.80 NM	1	\$40.00
	nd Date 5/14/23	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$40.00	<u>Rating</u> 1.80						
E 10 WHAS 05/08/23 0	5/12/23	The View THE VIEW	СМ	11-12p	1	:30	1	\$60.00 P04	2.50 NM	1	\$60.00
	nd Date 5/14/23	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$60.00	Rating 2.50						
E11 WHAS 05/08/23 0	5/16/23	Local News @ 12 WHAS11 NEWS		12-1p	11111	:30	5	\$90.00 P03	3.50 NM	1	\$90.00
	nd Date 5/14/23	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$90.00	Rating 3.50						
	5/21/23		0	\$90.00	3.50						
E 13 WHAS 05/08/23 0)5/11/23	General Hospital GENERAL HOSP	CM PITAL	2-3p	1-11	:30	3	\$125.00 P03	2.50 NM	1	\$125.00
	nd Date 5/14/23	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$125.00	Rating 2.50						
E 15 WHAS 05/08/23 0	5/11/23	Local News @ 53 WHAS11 NEWS	•	530-6p	11	:30	2	\$225.00 P03	5.30 NM	1	\$225.00
	nd Date 5/14/23	Weekdays 1	Spots/Week 1	<u>Rate</u> \$225.00	Rating 5.30						
E16 WHAS 05/08/23 0)5/15/23	Local News @ 6p WHAS11 NEWS		6-630p	11111	:30	5	\$250.00 P03	7.60 NM	1	\$250.00
	nd Date	Weekdays	Spots/Week		Rating						
	5/14/23 5/21/23	1	1	\$250.00 \$250.00	7.60 7.60						
E 17 WHAS 05/08/23 0		ABC World News ABC WORLD NE		630-7p	1-1-1	:30	3	\$950.00 P04	10.20 NM	1	\$950.00
	nd Date 5/14/23	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$950.00	Rating 10.20						
E 20 WHAS 05/08/23 0	5/12/23	ET 7-730p ENTERTAINMEN	CM NT TONIGHT	7-730p	1-1-1	:30	3	\$250.00 P03	7.50 NM	1	\$250.00
	nd Date 5/14/23	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$250.00	Rating 7.50						
E 21 WHAS 05/08/23 0		Inside Ed 730-8p INSIDE EDITION	CM	730-8p	- 1- 1	1:00	2	\$500.00 P03	7.30 NM	2	\$1,000.00
	nd Date 5/14/23	<u>Weekdays</u> - 1- 1	Spots/Week 2	<u>Rate</u> \$500.00	Rating 7.30						
22 WHAS 05/08/23 0	5/08/23	Mon Prime Other AMERICAN IDO			1	:30	1	\$800.00 P03	9.30 NM	1	\$800.00
	nd Date 5/14/23	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$800.00	<u>Rating</u> 9.30						
E 23 WHAS 05/15/23 0	5/15/23	Mon Prime A Mon Prime A	СМ	8-9p	1	1:00	1	\$2,400.00 P03	12.50 NM	1	\$2,400.00

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Order / Rev:	2700861	Advertiser:	POL/ Kelly Craft / R / Governor / KY	
Alt Order #:	WOC14121353	Product Desc:	2023 Primary Election	WHAS
Flight Dates:	05/08/23 - 05/16/23	Estimate:	5656	

Ln Ch Start End	Inventory Code Break	Start/End T	ïme Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Week: 05/15/23 05/21/23	Weekdays Spots/Week	<u>Rate</u> \$2,400.00	Rating 12.50					
E 25 WHAS 05/08/23 05/09/23		8-9p	- 1	1:00	1 \$1,000.00 P03	6.80 NM	1	\$1,000.00
Start DateEnd DateWeek:05/08/2305/14/23	WeekdaysSpots/Week- 11	<u>Rate</u> \$1,000.00	Rating 6.80					
E 28 WHAS 05/08/23 05/12/23	Fri Prime A CM SHARK TANK FRI	8-9p	1	1:00	1 \$600.00 P04	5.20 NM	1	\$600.00
Start Date End Date Week: 05/08/23 05/14/23	Weekdays Spots/Week	<u>Rate</u> \$600.00	Rating 5.20					
E 29 WHAS 05/08/23 05/14/23	Sun Prime A CM AMERICA'S FUNNIEST HOME	7-8p	1	1:00	1 \$600.00 P04	9.90 NM	1	\$600.00
Start Date End Date Week: 05/08/23 05/14/23	Weekdays Spots/Week	<u>Rate</u> \$600.00	<u>Rating</u> 9.90					
E 31 WHAS 05/08/23 05/15/23	LN (M-Su) CM WHAS11 NEWS AT 11 M-F/SL	11-1135p J	1111111	:30	7 \$120.00 P04	5.20 NM	1	\$120.00
Start Date End Date Week: 05/08/23 05/14/23	Weekdays Spots/Week	<u>Rate</u> \$120.00	Rating 5.20					
Week: 05/15/23 05/21/23	0	\$120.00	5.20					
E 32 WHAS 05/08/23 05/15/23	Jimmy Kimmel CM JIMMY KIMMEL	1135p-1237a	a 11111	:30	5 \$60.00 P03	2.90 NM	1	\$60.00
Start Date End Date Week: 05/08/23 05/14/23 Week: 05/15/23 05/21/23	Weekdays Spots/Week 1 1 0	<u>Rate</u> \$60.00 \$60.00	<u>Rating</u> 2.90 2.90					
E 33 WHAS 05/08/23 05/14/23			1	1:00	1 \$1,400.00 P03	8.60 NM	1	\$1,400.00
<u>Start Date</u> <u>End Date</u> Week: 05/08/23 05/14/23	Weekdays Spots/Week	<u>Rate</u> \$1,400.00	Rating 8.60					
N35 WHAS 05/15/23 05/15/23			M	1:00	1 \$300.00 P03	2.20 NM	1	\$300.00
Start Date End Date Week: 05/15/23 05/21/23	WeekdaysSpots/WeekM1	<u>Rate</u> \$300.00	<u>Rating</u> 2.20					
N36 WHAS 05/16/23 05/16/23	Local News @ 6a M-F CM GMK @ 6A		- T	1:00	1 \$300.00 P03	2.20 NM	1	\$300.00
Start Date End Date Week: 05/15/23 05/21/23	WeekdaysSpots/Week- T1	<u>Rate</u> \$300.00	Rating 2.20					
N37 WHAS 05/09/23 05/12/23	Local News @ 6a M-F CM GMK @ 6A		- TWFF	1:00	4 \$300.00 P03	2.20 NM	4	\$1,200.00
Start Date End Date Week: 05/08/23 05/14/23	WeekdaysSpots/Week- TWTF4	<u>Rate</u> \$300.00	Rating 2.20					
N38 WHAS 05/14/23 05/14/23	Good Morning America SCM Good Morning America Su	8-9a	S	1:00	1 \$200.00 P03	2.20 NM	1	\$200.00
Start Date End Date Week: 05/08/23 05/14/23	WeekdaysSpots/WeekS1	<u>Rate</u> \$200.00	Rating 2.20					
N39 WHAS 05/15/23 05/16/23	Local News @ 12p M-F CM Local News @ 12p M-F	12-1p	МГ	1:00	2 \$180.00 P03	2.20 NM	2	\$360.00
Start Date End Date Week: 05/15/23 05/21/23	Weekdays MTSpots/Week 2	<u>Rate</u> \$180.00	Rating 2.20					
N40 WHAS 05/10/23 05/12/23	Local News @ 12p M-F CM Local News @ 12p M-F	12-1p	WTF	1:00 3	3 \$180.00 P03	2.20 NM	3	\$540.00
Start Date End Date Week: 05/08/23 05/14/23	Weekdays WTF Spots/Week 3	<u>Rate</u> \$180.00	Rating 2.20					
N41 WHAS 05/15/23 05/15/23	Local News @ 6p M-F CM Local News @ 6p M-F	6-630p	M	1:00	1 \$500.00 P03	2.20 NM	1	\$500.00
Start Date End Date Week: 05/15/23 05/21/23	WeekdaysSpots/WeekM1	<u>Rate</u> \$500.00	Rating 2.20					
N42 WHAS 05/09/23 05/12/23	Local News @ 6p M-F CM Local News @ 6p M-F	6-630p	- TWTF	1:00	4 \$500.00 P03	2.20 NM	4	\$2,000.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					

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Order / Rev:	2700861	Advertiser:	POL/ Kelly Craft / R / Governor / KY	
Alt Order #:	WOC14121353	Product Desc:	2023 Primary Election	WHAS
Flight Dates:	05/08/23 - 05/16/23	Estimate:	5656	

Start Date End Date Weekdays Spots/Week Rating Week: 05/08/23 05/14/23
N43 WHAS 05/14/23 Local News @ 630p Su CM 630-7p S 1:00 1 \$500.00 P03 2.20 NM 1 \$500.00 Week: 05/08/23 05/14/23 Weekdays Spots/Week Rating 2.20 2 \$500.00 P03 2.20 NM 2 \$1,000.00 P03 2.20 NM 1 \$240.00 1 \$1,000.00 P03 2.20 NM 1
Local News @ 630p Su Start Date Week: 05/08/23 End Date 05/14/23 Weekdays CFT 7-730p Spots/Week 1 \$500.00 Rate 2.20 Rating 2.20 CM Spots/Week Rate g.20 Rating 2.20 Spots/Week Rate 8.20 Rating 2.20 Spots/Week Rate g.20 Rating 2.20 Spots/Week Rate g.20 Rating 2.20 Spots/Week Rate g.20 Rating 2.20 Spots/Week Rate g.20 Rating 2.20 Spots/Week Spots/Week Rate g.20 Rating 2.20 Spots/Week Rate g.20 Rating 2.20 Spots/Week Rate g.20 Rating 2.20 Spots/Week Rate g.20 Rating g.20 Spots/Week Rate g.20 Rate g.20 Rating g.20 Spots/Week Rate g.20 Rate g.20 Rate g.20 Rating g.20 Spots/Week Rate g.20 Rate g.20 Rating g.20 Spots
Start Date Week: 05/08/23 End Date 05/14/23 Weekdays S Spots/Week 1 Rate \$500.00 Rating 2.20 N44 WHAS 05/09/23 05/14/23 ET 7-730p ET 7-730p CM 7-730p W-F 1:00 2 \$500.00 P03 2.20 NM ET 7-730p Start Date Week: 05/08/23 End Date 05/14/23 Weekdays W-F Spots/Week 2 Rating 2 2.20 2 \$1,000.0 N45 WHAS 05/09/23 05/14/23 W-F 2 \$500.00 2.20 6 \$1,440.0 LN (M-Su) LN (M-Su) CM 11-1135p -TWTF-S 1:00 6 \$240.00 P04 2.20 NM 2.20 6 \$1,440.0 M46 WHAS 05/16/23 05/14/23 -TWTF-S 6 \$240.00 2.20 1 \$240.00 1 \$240.00 2.20 NM LN (M-Su) 1 \$240.00 2.20 1 \$240.00 1 \$240.00 2.20 NM LOCCal News @ 530p M-F 1 \$240.00 2.20 1 \$450.00 2.20 NM LOCCal News @ 5
Week: 05/08/23 05/14/23 S 1 \$500.00 2.20 N44 WHAS 05/09/23 05/14/23 ET 7-730p CM 7-730p W-F 1:00 2 \$500.00 P03 2.20 NM 2 \$1,000.0 Start Date End Date Weekdays Spots/Week Rate Rating
ET 7-730p ET 7-730p Start Date (Week: 05/08/23 End Date 05/14/23 Weekdays W-F Spots/Week 2 Rate 2 Rating 2.20 N45 WHAS 05/09/23 05/14/23 LN (M-Su) LN (M-Su) CM 11-1135p -TWTF-S 1:00 6 \$240.00 P04 2:20 NM 6 \$1,440.0 Start Date Week: 05/08/23 End Date 05/14/23 Weekdays -TWTF-S Spots/Week 6 Rate 8240.00 Rating 2.20 - - 1 \$240.00 P04 2:20 NM 1 \$240.00 1 \$240.00 2:20 1 \$240.00 1 \$240.00 1 \$240.00 2:20 NM 1 \$450.00 1 \$450.00 2:20 NM 1 \$450.00 1 \$450.00 3 \$180.00 PO3 2:20 NM 1 \$450.00 N47 WHAS 05/14/23 End
Start Date Week: End Date 05/14/23 Weekdays WF Spots/Week 2 Rating 2.20 Rating 2.20 Rating
Week: 05/08/23 05/14/23 W-F- 2 \$500.00 2.20 N45 WHAS 05/09/23 05/14/23 LN (M-Su) LN (M-Su) CM 11-1135p -TWTF-S 1:00 6 \$240.00 P04 2.20 NM 6 \$1,440.0 Week: 05/09/23 05/14/23 LN (M-Su) LN (M-Su) CM 11-1135p -TWTF-S 1:00 1 \$240.00 P04 2.20 NM 1 \$240.00 N46 WHAS 05/15/23 05/15/23 LN (M-Su) LN (M-Su) CM 11-1135p M 1:00 1 \$240.00 P04 2.20 NM 1 \$240.00 Start Date End Date Weekdays Spots/Week Rate Rating 2.20 NM 1 \$450.00 N47 WHAS 05/11/23 D5/12/23 Local News @ 530p M-FC Spots/Week Rate Rating 2.20 NM 1 \$450.00 N48 WHAS 05/10/23 05/14/23 GMA3 CM 1-2p WFF 1:00
Normalize Description Description <thdescription< th=""> <thdescription< th=""> <</thdescription<></thdescription<>
Start Date Week: 05/08/23 End Date 05/14/23 Weekdays -TWTF-S Spots/Week 6 Rate \$240.00 Rating 2.20 N46 WHAS 05/15/23 05/15/23 LN (M-Su) LN (M-Su) CM 11-1135p M 1:00 1 \$240.00 P04 2.20 NM 1 \$240.00 Start Date Week: 05/15/23 End Date 05/21/23 Weekdays Me Spots/Week 1 Rate 220 Rating 2.20 1 \$240.00 P04 2.20 NM 1 \$240.00 N47 WHAS 05/11/23 05/21/23 Local News @ 530p M-F 530-6p TF 1:00 1 \$450.00 P03 2.20 NM 1 \$450.00 N47 WHAS 05/10/23 05/14/23 TF 1 \$240.00 2.20 1 \$450.00 1 \$450.00 P03 2.20 NM 1 \$450.00 N47 WHAS 05/10/23 05/14/23 TF 1 \$450.00 2.20 NM 1 \$450.00 N48 WHAS 05/10/23 05/14/23 GMA3 CM 1-2p WTF 1:00 3 \$180.00 P03 2.20 NM <td< td=""></td<>
Start Date Week: 05/08/23 End Date 05/14/23 Weekdays -TWTF-S Spots/Week 6 Rate \$240.00 Rating 2.20 N46 WHAS 05/15/23 05/15/23 LN (M-Su) LN (M-Su) CM 11-1135p M 1:00 1 \$240.00 P04 2.20 NM 1 \$240.00 1 \$240.00 1 \$240.00 1 \$240.00 1 \$240.00 1 \$240.00 1 \$240.00 1 \$240.00 1 \$240.00 1 \$240.00 1 \$240.00 1 \$240.00 1 \$450.00 P03 2.20 NM 1 \$450.00 1 \$450.00 1 \$450.00 1 \$450.00 1 \$450.00 1 \$450.00 1 \$450.00 1 \$450.00 1 \$450.00 1 \$450.00 1 \$450.00 1 \$450.00 1 \$450.00 1
Week: 05/08/23 05/14/23 - TWF-S 6 \$240.00 2.20 N46 WHAS 05/15/23 05/15/23 LN (M-Su) CM 11-1135p M 1:00 1 \$240.00 P04 2.20 NM 1 \$240.00 1 \$240.00 P04 2.20 NM 1 \$240.00 1 \$240.00 P04 2.20 NM 1 \$240.00 1 \$240.00 2.20 NM 1 \$240.00 1 \$450.00 P03 2.20 NM 1 \$450.00 1 \$450.00 P03 2.20 NM 1 \$450.00 1 \$450.00 1 \$450.00 1 \$450.00 1 \$450.00 1 \$450.00 1 \$450.00 1 \$450.00 1 \$450.00 1 \$450.00 1 \$450.00 1 \$450.00 1 \$450.00 1 \$450.00 1 \$450.00
LN (M-Su) LN (M-Su) Week: Date End Date Weekdays Spots/Week Rate Rating Week: 05/15/23 05/21/23 Local News @ 530p M-FCM 530-6p TF 1:00 1 \$450.00 P03 2.20 NM 1 \$450.00 N47 WHAS 05/11/23 05/12/23 Local News @ 530p M-FCM 530-6p TF 1:00 1 \$450.00 P03 2.20 NM 1 \$450.00 N47 WHAS 05/11/23 05/14/23 Local News @ 530p M-F Rate Rating 2.20 1 \$450.00 P03 2.20 NM 1 \$450.00 N48 WHAS 05/10/23 05/14/23 GMA3 CM 1-2p WTF 1:00 3 \$180.00 P03 2.20 NM 3 \$540.00 N48 WHAS 05/10/23 05/14/23 GMA3 CM 1-2p WTF 1:00 3 \$180.00 P03 2.20 NM 3 \$540.00 N49 WHAS 05/10/23 05/14/23 Local News @ 530p M-FCM 530-6p WT 1:00 2 \$
Start Date Week: End Date 05/21/23 Weekdays M Spots/Week \$240.00 Rate \$2.20 Rating 2.20 N47 WHAS 05/11/23 05/12/23 Local News @ 530p M-FCM Local News @ 530p M-F 530-6p TF 1:00 1 \$450.00 P03 2.20 NM 1 \$450.00 1 \$100.00<
Week: 05/15/23 05/21/23 M 1 \$240.00 2.20 N47 WHAS 05/11/23 05/12/23 Local News @ 530p M-FCM 530-6p TF 1:00 1 \$450.00 P03 2.20 NM 1 \$450.00 N47 WHAS 05/11/23 05/12/23 Local News @ 530p M-FCM 530-6p TF 1:00 1 \$450.00 P03 2.20 NM 1 \$450.00 N48 WHAS 05/10/23 05/14/23 GMA3 CM 1-2p WTF 1:00 3 \$180.00 P03 2.20 NM 3 \$540.00 N48 WHAS 05/10/23 05/14/23 GMA3 CM 1-2p WTF 1:00 3 \$180.00 P03 2.20 NM 3 \$540.00 N48 WHAS 05/10/23 05/14/23 GMA3 CM 1-2p WTF 1:00 3 \$180.00 P03 2.20 NM 3 \$540.00 Week: 05/10/23 05/14/23 Local News @ 530p M-FCM 5
N47 WHAS 05/11/23 05/21/23 Local News @ 530p M-FCM 530-6p TF 1:00 1 \$450.00 PO3 2.20 N N47 WHAS 05/11/23 05/12/23 Local News @ 530p M-FCM 530-6p TF 1:00 1 \$450.00 PO3 2.20 N Start Date End Date Weekdays Spots/Week Rate Rating 2.20 N 3 \$180.00 PO3 2.20 NM 3 \$450.00 N48 WHAS 05/10/23 05/14/23 GMA3 CM 1-2p WTF 1:00 3 \$180.00 PO3 2.20 NM 3 \$540.00 N48 WHAS 05/10/23 05/14/23 GMA3 CM 1-2p WTF 1:00 3 \$180.00 PO3 2.20 NM 3 \$540.00 N49 WHAS 05/10/23 05/14/23 Local News @ 530p M-FCM 530-6p WT 1:00 2 \$450.00 PO3 2.20 NM
Start Date End Date Weekdays Spots/Week Rate Rating 2.20 N48 WHAS 05/10/23 05/14/23 TF 1 \$450.00 2.20 N48 WHAS 05/10/23 05/14/23 GMA3 CM 1-2p WTF 1:00 3 \$180.00 P03 2.20 NM 3 \$540.00 N48 WHAS 05/10/23 05/14/23 GMA3 CM 1-2p WTF 1:00 3 \$180.00 P03 2.20 NM 3 \$540.00 N48 WHAS 05/10/23 05/14/23 -Weekdays Spots/Week Rate Rating 3 \$540.00 3 \$180.00 P03 2.20 NM 3 \$540.00 N49 WHAS 05/10/23 05/14/23 Local News @ 530p M-FCM 530-6p WT 1:00 2 \$450.00 P03 2.20 NM 2 \$900.00 N49 WHAS 05/10/23 05/14/23 Local News @ 530p M-FCM 530-6p WT 1:00 2 \$450.00 P03 2.20 NM 2 \$900.00
Start Date Week: End Date 05/14/23 Weekdays 05/14/23 Spots/Week TF Rate \$450.00 Rating 2.20 N48 WHAS 05/10/23 05/14/23 GMA3 CM 1-2p WTF 1:00 3 \$180.00 PO3 2.20 NM N48 WHAS 05/10/23 05/14/23 GMA3 CM 1-2p WTF 1:00 3 \$180.00 PO3 2.20 NM Strath Date End Date Weekdays Spots/Week Rate Rating 2.20 NM 3 \$540.00 N49 WHAS 05/10/23 05/14/23 WTF 3 \$180.00 2.20 2 \$450.00 PO3 2.20 \$900.00 N49 WHAS 05/10/23 05/14/23 Local News @ 530p M-FCM 530-6p WT 1:00 2 \$450.00 2.20 \$900.00 N49 WHAS 05/10/23 05/14/23 Local News @ 530p M-F 530-6p WT 1:00 2 \$450.00 <td< td=""></td<>
Week: 05/08/23 05/14/23 TF 1 \$450.00 2.20 N48 WHAS 05/10/23 05/14/23 GMA3 CM 1-2p WTF 1:00 3 \$180.00 P03 2.20 NM 3 \$540.00 N48 WHAS 05/10/23 05/14/23 GMA3 CM 1-2p WTF 1:00 3 \$180.00 P03 2.20 NM 3 \$540.00 Week: 05/08/23 End Date Weekdays Spots/Week Rate Rating 2.20 2.20 2.20 2.20 NM 3 \$540.00 2.20 2.20 NM 3 \$540.00 2.20 NM 3 \$540.00 2.20 NM 3 \$540.00 2.20 NM 3 \$540.00 2.20 NM 2 \$900.00
Strahan and Sara Start Date Week: 05/08/23 End Date 05/14/23 Weekdays WTF Spots/Week Rate \$180.00 Rating 2.20 N49 WHAS 05/10/23 05/14/23 Local News @ 530p M-FCM 530-6p WT 1:00 2 \$450.00 P03 2.20 NM Start Date End Date Weekdays Spots/Week Sate Rate Rating
Start Date Week: End Date 05/14/23 Weekdays 05/14/23 Spots/Week - WTF Rate 3 Rating 2.20 N 49 WHAS 05/10/23 05/14/23 Local News @ 530p M-FCM Local News @ 530p M-F 530-6p WT 1:00 2 \$450.00 P03 2.20 NM 2 \$900.00 Start Date End Date Weekdays Spots/Week Rate Rating Rating<
Week: 05/08/23 05/14/23 WTF 3 \$180.00 2.20 N49 WHAS 05/10/23 05/14/23 Local News @ 530p M-FCM 530-6p WT 1:00 2 \$450.00 P03 2.20 \$900.00 Local News @ 530p M-FCM 530-6p WT 1:00 2 \$450.00 P03 2.20 NM 2 \$900.00 Start Date End Date Weekdays Spots/Week Rate Rating
N 49 WHAS 05/10/23 05/14/23 Local News © 530-6p WT 1:00 2 \$450.00 P03 2:20 NM 2 \$900.00 N 49 WHAS 05/10/23 05/14/23 Local News © 530p WT 1:00 2 \$450.00 P03 2:20 NM 2 \$900.00 Local News © 530p M-F Start Date Weekdays Spots/Week Rate Rating
Local News @ 530p M-F <u>Start Date Weekdays Spots/Week Rate</u> <u>Rating</u>
Start Date <u>Weekdays</u> Spots/Week <u>Rate</u> <u>Rating</u>
Week: 05/08/23 05/14/23 WT 2 \$450.00 2.20
N51 WHAS 05/10/23 05/14/23 Local News @ 630p Sa CM 630-7pS- 1:00 1 \$240.00 P03 2.20 NM 1 \$240.00
Local News @ 630p Sa
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 05/08/23 05/14/23 S- 1 \$240.00 2.20 N52 WHAS 05/15/23 05/15/23 ET 7-730p CM 7-730p M 1:00 1 \$500.00 P03 2.20 NM 1 \$500.00
ET 7-730p ET 7-730p ET 7-730p ET 7-730p III - \$300.00 F03 2.20 NW T \$300.00
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 05/15/23 05/21/23 M 1 \$500.00 2.20
N 53 WHAS 05/14/23 05/14/23 Sun Prime Other 2nd Hat M 6-10pS 1:00 1 \$2,400.00 P03 2.20 NM 1 \$2,400.00
Sun Prime Other 2nd Prgm
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 05/08/23 05/14/23 S 1 \$2,400.00 2.20 N54 WHAS 05/15/23 05/15/23 Mon Prime Other CM 8-11p M 1:00 1 \$1,600.00 P03 2.20 NM 1 \$1,600.00
Mon Prime Other CM 8-11p ME 1.00 1 \$1,000.00 P03 2.20 NM 1 \$1,000.00 P03 2.20 P03
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 05/15/23 05/21/23 M 1 \$1,600.00 2.20
Totals 59 \$25,910.0